**Making the most of HOP – An introduction for teachers**

**What is HOP?**

HOP is the ‘Hertfordshire Opportunities Portal', a one-stop shop for young people to access advice and guidance on career path options, employment opportunities, apprenticeships, and work experience opportunities in Hertfordshire.

A variety of **free lesson guides and resources** that can be used with ‘Hopinto’ are available via the Hertfordshire Local Enterprise Partnership (LEP) website, download the plans here (add link). Schools, colleges and any other providers who support young people can access these resources, and the lesson guides provide opportunities for young people to discover the range of local sectors with opportunities and more information about careers!

**How can HOP help teachers in secondary schools?**

School and education providers in Hertfordshire are required to fulfil their statutory duty to deliver high quality and impartial careers education, information, advice and guidance. With teachers and careers advisers involved in supporting students to make informed decisions on their post-16 and post-18 career pathways, HOP is the go-to portal for students in Hertfordshire.

We have devised some lesson guides to help teachers meet the identified 8 Gatsby benchmarks that are the core dimensions of good careers and enterprise provision in schools. They have been designed to be delivered by teachers that do not have careers guidance experience, and can be used in careers and pastoral lessons, or by the student/teacher as an ongoing planning exercise focusing on career development.

**Why should teachers in Hertfordshire secondary schools use HOP?**

The resources pack provides young people access to the information they need to make informed decisions on qualification choices and career path options, including guidance about accessing Further Education and Higher Education, work experience and job opportunities, and much more!

In order for students to research their career options fully, they need to have an understanding of what a local labour market is, why it useful to access information relating to the local labour market and where they can access such information. Powered by the Hertfordshire Local Enterprise Partnership, the portal aims to inform young people of the choices and options available to them. The difference with HOP is that it is local - it tells you about what is going on in Hertfordshire with regard to careers, work experience, jobs and apprenticeships and how students and schools can connect with employers in the local area. HOP is here to help students navigate their way through to the world of work!

**Lesson Plan 2 - Hertfordshire’s growing employment sectors**

What will jobs look like in the future and what skills will be in demand?

We live in a world where things are changing at a fast pace, with new trends emerging and skills becoming obsolete faster than ever before. Technological advances, automation, and other innovations have led to the creation of new jobs and changes to the skills that employers need from human workers. Modern careers guidance is as much about inspiration and aspiration as it is about guiding young people through the choices and options available to them, and having an awareness of emerging industries is vital for young people to appreciate what opportunities are on the horizon. Artificial intelligence tops the list of emerging careers in many countries across the world, including the UK, followed closely by jobs in Engineering and Science, with STEM careers in high demand. Students may well consider a career in science, technology, and engineering upon discovery that STEM graduates could earn at least 25% more than graduates from other subjects. To ensure young people enjoy success in the world of work, information about emerging jobs and sectors is key!

Accurate and up-to-date information about labour market changes and predictions should inform young people’s decisions about further and higher education, and training. When mapping their career pathway, young people can benefit from researching and understanding the outlook for a particular industry, to comprehend the qualifications and skills which may be needed, and have an appreciation for those that would greatly improve their prospects in that industry. This is relevant now for students than ever before, as we seek to make sense of the future in a landscape of rapid change, and with many sought-after jobs of the future not yet in existence.

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| **Prior learning – This can be used as a stand-alone activity or to follow on from Lesson 1 - What is LMI and why is it important?** | | |
| **Lesson aim** | To make students aware of changes in the labour market and how they can have an influence on future employment opportunities. | |
| **Lesson outcomes** | Students will be able to:   * understand the changes to the labour market in Hertfordshire * understand and appreciate the priority sectors that will be important in the future * use research skills to look at different job sectors and understand key statistics and figures around jobs in these sectors | |
| **Brief for students** | | **Teacher activity and notes** |
| **Starter activity**  10 minutes | **Activity 1 - Using Labour Market Information to understand growing employment sectors**  Students to research the priority sectors in Hertfordshire:   * Science * Technology * Engineering * Financial and business services * Film, media & creative * Built environment * Health and social care   What does the information for Hertfordshire tell you? | **Activity 1 - Using Labour Market Information to understand growing employment sectors**  [Sectors (hopinto.co.uk)](https://www.hopinto.co.uk/sectors/)  Ask students to look at the priority sectors in Hertfordshire and note down any facts and figures they would like to share with the class. |
| **Main activity**  25 minutes | **Activity 2 - Hertfordshire priority sectors**  Choose a priority sector and see where it takes you, and discover the career paths that are available.  Note down the any key facts and figures, and any key information that interests you. Watch the video clips.  Using the priority sector webpage ([Sectors (hopinto.co.uk)](https://www.hopinto.co.uk/sectors/), students to research the following:   * which jobs are thriving? How can you tell? * the key companies * the variety of pathways to get into the sector (e.g. courses, job roles and apprenticeships)   Remember to save your favourite jobs, apprenticeships or courses by signing in and clicking the heart! | **Activity 2 - Hertfordshire priority sectors**  Key stage 4 is an ideal time for students to consolidate their thoughts and ideas about their future learning and to explore post-16 options. An exploration of subject choices/pathways will help student’s shortlist careers to help inform their post-16 and post-18 options.  Teachers to ask students to choose one of the priority sectors they are interested in. They can explore why it is thriving, the key companies and explore a variety of pathways they could take to get into the sector including courses, job roles and apprenticeships.  Ask students to consider the variety of pathways to get into the sector:   1. Take a look at some of the **job roles** in the priority area they have chosen 2. Look at the **training courses** that are relevant in the sector 3. Look for **apprenticeship opportunities** and search the apprenticeship standards |
| **Summary activity**  10 minutes | **Activity 3 - Follow up discussion**  Teacher led discussion  **The Emerging Jobs report** | **Activity 3 - Follow up discussion**  Teacher to invite input from students, and sum up findings from Activity 2.  **The Emerging Jobs report**  LinkedIn's new Emerging Jobs report highlights a huge growth in roles within artificial intelligence and technology, with the pharmaceuticals industry having the highest year-on-year growth in terms of hiring for these roles. Hertfordshire reflects the national picture, with both IT and life sciences being two of the county's key growth sectors.  Using LinkedIn data, the report identifies not only these emerging jobs, but also the skills uniquely associated with the roles, as well as insights about which industries and cities are hiring this emerging workforce. In their report, they see that artificial intelligence and tech roles are among the UK’s fastest-growing jobs. However, the top emerging jobs aren’t limited to the tech space. Roles such as User Researcher and Content Designer make the top 15, and industries like HR and marketing are also recruiting jobs on the list. |
| **Adapting the lesson to your needs/ next steps** | Share the Careers of the future report with students!  The Careers of the future report aims to offer inspiration on a range of careers to those who may support young people in making these important decisions, and highlights the value of good intelligence in making such significant career decisions.  [Careers of the future - GOV.UK (www.gov.uk)](https://www.gov.uk/government/publications/careers-of-the-future)  Based on extensive research and the latest data from the UK Commission for Employment and Skills (UKCES), this guide presents a list of jobs which will offer great career prospects to young people looking to take their first steps into work. It contains a full list of 100 jobs all highlighted as Careers of the Future, and casts a spotlight on 12 roles across a range of sectors, giving an outline of the job, what the work entails, key statistics which may be helpful in making career decisions, and details on various entry routes in to the job. Each role also includes a range of useful links to allow the reader to explore more about that particular career.  **Remember - students can follow HOP on Instagram and Facebook to see daily opportunities - hop\_into hopinto (**[**www.hopinto.co.uk**](http://www.hopinto.co.uk)**)** | |