

# Apprenticeships

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Apprenticeships

iSales  
ACADEMY

# Introduction

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Academy

We are an  
independent  
training provider

# About iSales Academy



We are a Hertfordshire based, business focused specialist provider of Sales, Marketing and Technical Apprenticeships and bespoke training programmes.



*We are proud to be on the government Register of Approved Apprenticeship Training Providers (RoATP).*

# What is a training provider?

There are two main types of training organisations – further education colleges and independent training providers

Training providers offer vocational training to over 16s. This covers a vast amount of provision!

Whatever you want to learn, or want your employees to learn, there is probably a training course for it, provided by a knowledgeable, accredited training provider.

What makes them independent is the fact that they are not directly state-run, even though much of their work is funded and regulated by the ESFA and Ofsted.

# Our specialist programmes

- **Apprenticeship standards**

- L3 Team Leader
- L3 Business admin
- L3 IT/Technical Salesperson
- L4 Sales Executive
- L3 Digital Marketing
- L3 ICT Support technician

- **Other training**

- Mental health first aider training
- Skills Boot camp
- Multiply
- Management and leadership
- Human resources
- Sales training

# How are apprenticeships delivered?

- Online
- Virtual
- Classroom
- Workplace assessment
- Assignment based
- Mentoring

Each provider has a different approach



# A typical month as an apprentice with iSales Academy

Monthly  
onsite training  
sessions

Virtual  
training  
sessions

Online  
training

Coaching and  
mentoring

Written  
assignments

Own research  
and learning

Workplace  
training with  
your employer

# Destinations





# Apprenticeships

| Name         | Level         | Equivalent educational level                                     |
|--------------|---------------|--|
| Intermediate | 2             | 5 GCSE passes at grade A*– C or 9 – 4                            |
| Advanced     | 3             | 2 A level passes/Level 3 Diploma/<br>International Baccalaureate |
| Higher       | 4, 5, 6 and 7 | Foundation degree and above                                      |
| Degree       | 6 and 7       | Bachelor's or master's degree                                    |



## Careers

Home

We're hiring

Early Careers

Journalism

Production

Design, Engi



Our teams Early careers

## Find an apprenticeship



# Where to find an apprenticeship

- Indeed and other recruitment websites
- Find an apprenticeship.gov.uk
- HOP – Hertfordshire opportunities portal
- Direct with the company – BBC, Sky, Ernst Young

# Types of apprenticeships

- There are 858 different apprenticeship standards
- To search the available standards
- [www.instituteforapprenticeships.org/apprenticeship-standards](http://www.instituteforapprenticeships.org/apprenticeship-standards)

- Agriculture, environmental and animal care
- Business and administration
- Care services
- Catering and hospitality
- Construction and the built environment
- Creative and design
- Digital
- Education and childcare
- Engineering and manufacturing
- Hair and beauty
- Health and science
- Legal, finance and accounting
- Protective services
- Sales, marketing and procurement
- Transport and logistics

# What is available now?

**20 degree**  
Solicitor  
Engineering  
Business management  
Marketing  
Sales  
Police  
Chartered surveyor  
Clinical trials specialist

**16 higher**  
Accountancy  
Finance  
Early years  
Engineering  
Marketing  
Data analyst

**284 advanced**  
Early years  
Travel consultant  
Pensions administrator  
Dental nursing  
Pharmacy technician  
Business admin  
IT Support

Search completed 24/01/2024 15 miles of WD3– [www.findapprenticeship.service.gov.uk](http://www.findapprenticeship.service.gov.uk)

**417 current vacancies**

# Why employers like apprentices

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- 49% of employers would prefer to see experience from a relevant apprenticeship or previous position on a candidate's CV
- 24% of employers would prefer a relevant degree
- 71% of employers prefer candidates who had demonstrated their skills in a practical setting because it showed they had a better understanding of the world of work



# Questions to ask yourself

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- How do you like to learn?
- Does your dream job require a degree?
- Do you want to live away from home?
- Will you regret not going to University right now?
- Are there any companies near you with an Apprenticeship quota?
- Are you able to visit your friends at their Universities?
- Do you want to study for another 3 years?



# APPRENTICESHIP MISCONCEPTIONS

- “You’re too smart to do an Apprenticeship”  
**You can do Degree and Masters Level Apprenticeships**
- “I won’t be highly qualified and will have to pay for education later in life”  
**Many companies will pay for your qualification / education**
- “Apprenticeships are for beauticians and plumbers”  
**Over 1,500 apprenticeship job roles in 170 industries**
- “The money is really bad”  
**£23,000 average starting salary**
- “Nobody will interview me if I haven’t got a University Degree”  
**71% of apprentices stay with the same employer**

# Let's talk money

- Average salary of a graduate leaving university - **£24k**
- Average salary for an apprentice (level 3 + in London) - **£16k - £20k**
- Once an apprenticeship is passed, the salary will increase depending on performance

## Debt accumulated

- Apprenticeship **£0**
- University **£45k – you will have to pay it back!**







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Questions?

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